

Dear Merchant,

The Junior League of Tyler, Inc. and the Mistletoe & Magic committee is excited to announce the beginning of the merchant selection process for “The Magic of Mistletoe, Celebrating 30 Years”. We look forward to coordinating yet another successful holiday shopping event at Harvey Convention Center on Wednesday, November 12th through Saturday, November 15th, 2008.

Mistletoe & Magic is the main fundraiser every year for the Junior League of Tyler, Inc. Our holiday shopping market includes around 90 merchants with a variety of merchandise for the enthusiastic shopper. Mistletoe & Magic is open to the public and welcomes on average 13,000 people during the three-day event. All the proceeds go directly into the community to support worthy causes such as Alzheimer’s Alliance of Northeast Texas, Children’s Advocacy Center, Habitat for Humanity, and many other worthy organizations that request our financial support and volunteer hours.

On line you will find the merchant application and the booth fee schedule. **Please fill out the application and return by March 28, 2008 for committee review.** All applications will be reviewed considering the presentation, type, uniqueness and quality of merchandise in each category. Current pictures and/or sample merchandise need to be provided with the applications and will not be returned unless return postage is provided.

The Merchant Committee will begin the selection process March 31, 2008. **Your application status will be mailed by May 16, 2008.** The contract will follow once the final selection of merchants has been made. Previous participation in Mistletoe & Magic does not guarantee selection.

In addition to being selected to be a merchant, we request that you donate \$100 for our mission of improving our communities, or an item or gift certificate with a minimum value of \$150.00 for our silent auction.

We look forward to receiving your application for participation in the 2008 Mistletoe & Magic. Please feel free to contact us should you have any questions.

Sincerely,

Mitzi Hardee
Merchant Chairman
(903)530-4459
hmhardee@suddenlink.net

Melanie Baker
Merchant Assistant
(903)360-0771

