



**2008 MISTLETOE & MAGIC
MERCHANT APPLICATION**
(PLEASE PRINT OR TYPE)

November 12 - 15



**Applications received by March 28, 2008
will be notified of status by May 16, 2008**

Contact Information:

Business Name: _____

Owner or Contact: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (____) _____ Fax: _____ Tax I. D. # _____

Website: _____ Email: _____

Have you been a merchant at Mistletoe and Magic in the past? _____ What years? _____

What other shows have you participated in recently and what years? _____

Merchandise Information:

Specific Description of Merchandise: Your file will be considered incomplete without current photographs and will delay the selection of your application. (Photographs of your booth from other shows are useful selection tools.) If you have apparel, please list your lines. _____

Price Range of Merchandise: _____

Please indicate the percentage of merchandise you will have in your booth: (ex. Home Accessories 60%, Gifts 20%, Toys 20%):

- | | | | | |
|---|---|--|-----------------------------------|---|
| <input type="checkbox"/> Children's Apparel | <input type="checkbox"/> Men's Apparel | <input type="checkbox"/> Women's Apparel | <input type="checkbox"/> Fine Art | <input type="checkbox"/> Books |
| <input type="checkbox"/> Children's Access. | <input type="checkbox"/> Music | <input type="checkbox"/> Christmas | <input type="checkbox"/> Food | <input type="checkbox"/> Gifts |
| <input type="checkbox"/> Children's Décor | <input type="checkbox"/> Kitchen/Cookware | <input type="checkbox"/> Purses/Bags/Luggage | <input type="checkbox"/> Antiques | <input type="checkbox"/> Pet gifts |
| <input type="checkbox"/> Home Accessories | <input type="checkbox"/> Stationery | <input type="checkbox"/> Toys | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Bath/Body/Beauty |

Other-specify _____

If you plan to show other merchandise, this additional merchandise must be **SELECTED SEPARATELY** with photographs and a specific description of these items. You may not sublease booth space or consign merchandise. **WE RESERVE THE RIGHT TO ACCEPT ALL OR PART OF YOUR MERCHANDISE.**

Please check if you will be giving out **FOOD SAMPLES**: _____

Booth Preference:

Please list the location and size booth desired (see enclosed booth fee schedule): _____

All information should be mailed to:

Mistletoe and Magic 2008
Merchant Chairman Mitzi Hardee
1919 S. Donnybrook
Tyler, TX 75701

Current photographs must accompany all applications. Photographs, newspaper articles, etc. will not be returned.

If you are sending a sample that must be returned to you, please include a return address label and **sufficient return postage or the item will not be returned.**

Completion of this application and/or participation in past shows **DOES NOT GUARANTEE** selection for Mistletoe and Magic 2008.