

# MERCHANT

## Frequently Asked Questions

### **What are your show dates?**

\*November 8th-11th, 2017

### **How much are your booth prices?**

\*Booths range in price from \$600 - \$2850

### **How many merchants do you have?**

\* We generally have 90-95 merchants.

### **What type of merchants do you accept?**

\* We love to have a variety of merchants and specialty shops. We want the Mistletoe & Magic shopping experience to be special and unique.

### **Does the Junior League of Tyler, Inc. take a percentage of merchant booth sales totals?**

\* No, the Junior League of Tyler, inc. does NOT take percentage of your booth sales.

### **Do you accept all applicants?**

\* No, all applicants will be reviewed and notified if they are accepted. If you are interested in applying, you must register for a merchant profile and then complete our online application. Your application is not complete without product samples and photographs.

### **Are product samples and booth photos really important?**

\* Yes, this is what we will use to select our merchants. We want each booth to be a unique shopping experience. If you do not submit samples and photos your application will be considered incomplete.

### **Once I have a log in and password is my application complete?**

\* No, you must submit the application and send in photos and samples, which will go through our selection process.

### **When is money due for the booth?**

\* Once you are accepted you will be notified regarding booth payment.