MISTLETOE & Magic

A HOLIDAY SHOPPING EVENT
presented by THE JUNIOR LEAGUE OF TYLER

May 1, 2021

Dear Prospective Donor,

After an unprecedented year of change and adjustment to our largest fundraiser, the Junior League of Tyler was able to raise over $175,000 with no physical event through our Mistletoe & Magic sponsors, donors and initiatives, to give back to our community. With our mission of promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers, we embark on another year full of exciting changes and the goal of giving back to our community when it needs us most.

Thanks to generous donors, the Junior League of Tyler has distributed nearly **$8 million** to our community nonprofit organizations and League-initiated projects over the past 70 years. On average annually, more than **15,000 volunteer hours, 650 members** and **$275,000** enable the community programs at agencies such as Children's Advocacy Center of Smith County, St. Paul Children's Foundation, Literacy Council of Tyler, East Texas Food Bank, Meals on Wheels and many others to positively impact women, children and older adults in Smith County.

The Junior League of Tyler, Inc. has been instrumental in founding the following organizations in Tyler/Smith County: **Hospice of East Texas, The Discovery Science Place, Tyler Teen Court, Stewart Region Blood Center and Tyler Museum of Art**.

Preparations are underway for the 43rd annual Mistletoe & Magic, the Junior League's largest fundraiser. The holiday shopping event is scheduled for December 1 – 4 at The Cascades Country Club and will feature more than 70 merchants from across the country. We will also host **The Mistletoe & Magic Gala** on Saturday, November 13 at Willow Brook Country Club to kick off the festivities and thank our sponsors.

We are offering many sponsorship levels that allow for recognition throughout the Mistletoe & Magic Gala and market week. For your convenience we have included sponsorship information highlighting the opportunities to participate and support this fundraiser. We appreciate you completing the Partnership Contract form and returning it by August 20.

Again, thank you for your continued support. Together we will make a difference in our community!

Sincerely,

Holli Glass Shull
2021-2022 JLT President

Nicole Dickerson Robbins
Vice President Fund Development

Debbie Roosth
Fund Development Sustaining Advisor

Chelsea Dickerson Cooper
2021 Mistletoe & Magic Chairman

Jessi Reel
Mistletoe & Magic Fund Development Chair

Libby Simmons
Mistletoe & Magic Sustaining Advisor