

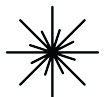
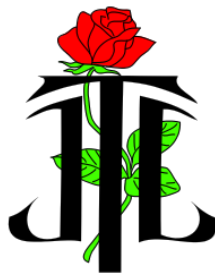
MISTLETOE & Magic

A HOLIDAY SHOPPING EVENT
presented by THE JUNIOR LEAGUE OF TYLER

2021 Sponsorship Packet

2021 Gala | November 13
Willow Brook Country Club

2021 Market | December 1-4
The Cascades





Mistletoe & Magic Partnership Contract

The Junior League of Tyler, Inc.
 1919 S. Donnybrook, Tyler, Texas 75701
 Phone 903.595.5426 | Fax 903.595.1362
 Email mistletoeandmagicjlt@gmail.com

Contributor's Name _____

Contact Name _____ Title _____

Mailing Address _____ City _____ State _____ ZIP _____

Phone _____ Email _____

Sponsorship / donation amount \$ _____ Sponsorship Desired* _____

**If applicable. Sponsorships are filled first come first serve. If your desired sponsorship is filled, we will contact you for other available opportunities.*

I would like my name/company name to appear in event publication as follows:

- | | |
|---|---|
| <ul style="list-style-type: none"> <input type="checkbox"/> Feature Sponsor \$35,000 plus <ul style="list-style-type: none"> - 14 Gala Tickets, 10 Sneak-A-Peek Tickets & 14 Market Tickets - Option of having name at close of television commercial - Recognition on sign at event and on M&M website <input type="checkbox"/> Diamond Sponsor \$10,000 to \$14,999 <ul style="list-style-type: none"> - 8 Gala Tickets, 6 Sneak-A-Peek Tickets & 10 Market Tickets - Option of having name at close of television commercial - Recognition on sign at event and on M&M website <input type="checkbox"/> Silver Sponsor \$2,500 to \$4,999 <ul style="list-style-type: none"> - 4 Gala Tickets, 2 Sneak-A-Peek Tickets & 6 Market Tickets - Recognition on sign at event and on M&M website <input type="checkbox"/> VIP Sponsor \$1,000 to \$1,499 <ul style="list-style-type: none"> - 4 Sneak-A-Peek Tickets & 2 Market Tickets - Recognition on M&M website <input type="checkbox"/> Contributor \$250 to \$499 <ul style="list-style-type: none"> - 2 Market Tickets - Recognition on M&M website | <ul style="list-style-type: none"> <input type="checkbox"/> Platinum Sponsor \$15,000 to \$34,999 <ul style="list-style-type: none"> - 10 Gala Tickets, 8 Sneak-A-Peek Tickets & 12 Market Tickets - Option of having name at close of television commercial - Recognition on sign at event and on M&M website <input type="checkbox"/> Gold Sponsor \$5,000 to \$9,999 <ul style="list-style-type: none"> - 6 Gala Tickets, 4 Sneak-A-Peek Tickets & 8 Market Tickets - Recognition on sign at event and on our website <input type="checkbox"/> Bronze Sponsor \$1,500 to \$2,499 <ul style="list-style-type: none"> - 2 Gala Tickets, 2 Sneak-A-Peek Tickets & 6 Market Tickets - Recognition on sign at event and on M&M website <input type="checkbox"/> Patron \$500 to \$999 <ul style="list-style-type: none"> - 2 Sneak-A-Peek Tickets & 2 Market Tickets - Recognition on M&M website <input type="checkbox"/> Supporter \$1 to \$249 <ul style="list-style-type: none"> - Recognition on M&M website <input type="checkbox"/> I elect to decline the ticket benefits associated with the Sponsorship level chosen. |
|---|---|

Payment Information

- Check enclosed—please make checks payable to *The Junior League of Tyler, Inc.*
- Credit Card Card Number _____ Exp Date _____ CVV _____
 Name on Card _____ Billing Zip Code _____
 Signature _____

The Junior League of Tyler, Inc. is a nonprofit charitable organization authorized under IRC Section 501(c)(3). Donations are tax deductible under applicable rules of the Internal Revenue Code. All categories receive recognition on the Mistletoe & Magic website. Contributions received by **August 20th** will be listed in Mistletoe & Magic printed materials. Tickets will be distributed two weeks prior to the event.

 Signature of Authorizing Contributor

 Signature of Junior League of Tyler, Inc. Member

2021 Mistletoe & Magic Gala Sponsorship Opportunities

Gala Feature Sponsor

\$10,000 (1 available)

- Name or logo featured at entrance of Gala
- 8 Gala Tickets
- 6 Sneak-A-Peek Tickets
- 10 Market Tickets
- Option of having name at close of television commercial
- 2 Social Media Spotlights
- Logo on JLT website

Gala Main Bar Sponsor

\$5,000 (1 available)

- Name or logo featured at Main Bar during our Gala
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Gala Food Sponsor

\$1,500 (3 available)

- Name or logo featured at food tables during Gala
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Gala Photo Booth Sponsor

\$1,000 (1 available)

- Name or logo printed on photos
- 4 Sneak-A-Peek Tickets
- 2 Market Tickets

Gala Entertainment Sponsor

\$5,000 (1 available)

- Name or logo on stage at Gala
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Gala Koozie Sponsor

\$3,000 (1 available)

- Name or logo printed on koozies
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Gala Valet Parking Sponsor

\$1,500 (1 available)

- Name or logo featured at Valet during Gala
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

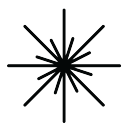
Gala Heads or Tails Sponsor

\$500 (1 available)

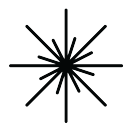
- Name or logo featured on Heads or Tails paddles
- 2 Sneak-A-Peek Tickets
- 2 Market Tickets



All sponsorships valued over \$1,500 will get recognition on signage at event. All sponsor levels will receive recognition on the Mistletoe & Magic website. Contributions must be received by *August 20, 2021* for print deadline.



2021 Mistletoe & Magic Market Sponsorship Opportunities



Mistletoe & Magic Feature Sponsor

\$35,000 (1 available) SOLD!

- 14 Gala Tickets
- 10 Sneak-A-Peek Tickets
- 14 Market Tickets
- Option of having name at close of television commercial
- 2 Social Media Spotlights
- Logo on JLT website

Mistletoe & Magic T-Shirt Sponsor

\$5,000 (1 available)

- Name or logo featured on the Mistletoe & Magic t-shirt
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Mistletoe & Magic Friday Brunch Sponsor

\$10,000 (1 available)

- Name or logo featured at sponsored special event
- Named as sponsor on invitation
- 8 Gala Tickets
- 6 Friday Brunch Tickets*
- 10 Market Tickets
- Option of having name at close of television commercial
- 2 Social Media Spotlights
- Logo on JLT website

**Note: this sponsorship will receive 6 tickets to the event being sponsored in lieu of the Sneak-A-Peek tickets mentioned on Partnership Contract.*

Mistletoe & Magic Thursday Special Event Sponsor

\$5,000 (1 available)

- Name or logo featured at sponsored special event
- 6 Gala Tickets
- 4 Thursday Special Event Tickets*
- 8 Market Tickets
- 1 Social Media Spotlights
- Logo on JLT website

**Note: this sponsorship will receive 4 tickets to the event being sponsored in lieu of the Sneak-A-Peek tickets mentioned on Partnership Contract.*

Sneak-A-Peek Event Sponsor

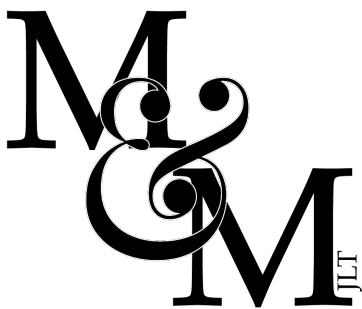
\$5,000 (1 available)

- Name or logo featured at Sneak-A-Peek event
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Mistletoe Café Sponsor

\$3,000 (1 available)

- Name or logo featured at Mistletoe Café
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight



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Mistletoe & Magic Cups Sponsor

\$3,000 (2 available)

- Name or logo printed on cups used during M&M market & gala
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Mistletoe & Magic Santa Sponsor

\$2,500 (1 available)

- Name or logo featured at Santa's station
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Mistletoe & Magic Thursday, Friday or Saturday Market Shopping Sponsor

\$2,500 (3 available)

- Name or logo featured at entrance of M&M market one day
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Friday Brunch Entertainment Sponsor

\$2,500 (1 available)

- Name or logo featured at Friday event
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

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Mistletoe & Magic Market Valet Sponsor

\$2,500 (1 available)

- Name or logo featured at M&M market valet
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Mistletoe & Magic Ticket Booth Sponsor

\$2,500 (1 available)

- Name or logo featured on front of our ticket booth
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Mistletoes Featured Sponsors

\$2,500 (2 available)

- Name or logo featured on front of market shopping totes
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Mistletoes Sponsors

\$1,500 (4 available)

- Name or logo featured on back of market shopping bags
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets



Online Silent Auction Sponsor

\$2,500 (1 available)

- Name or logo featured at Silent Auction tables and the auction website
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Mistletoe & Magic Bar Sponsor

\$1,500 (1 available)

- Name or logo featured at market main bar
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Letters to Santa Sponsor

\$1,500 (1 available)

- Name or logo featured at Santa's mailbox
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Cocktail Napkin Sponsor

\$1,500 (4 available)

- Name or logo printed on cocktail napkins for Gala and M&M
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Invitation Envelopes Sponsor

\$1,500 (1 available)

- Name or logo printed on invitation envelopes
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Restroom Sponsor

\$1,000 (2 available)

- Name or logo featured in main restrooms and printed on guest towel napkins
- 4 Sneak-A-Peek Tickets
- 2 Market Tickets

Mistletoe & Magic Wristband Sponsor

\$1,500 (2 available)

- Name or logo printed on market wristbands
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets



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Community Projects & Impact

Junior League of Tyler Literacy Bus

Through a 2020 grant from the Junior League of Tyler to the Tyler ISD Foundation, TISD students are building a Literacy Bus. JLT will continue to partner with TISD to both stock the bus with new books and travel with the bus to parks, apartment complexes, and other high density areas to engage with TISD students through reading and distributing books, with the goal of increasing literacy and making reading fun!

Junior League of Tyler Girl Power Summit

The mission of this event is to equip 6th grade girls in the Tyler community with the tools necessary to bloom into successful, empowered, civically engaged women. This single day event provides an opportunity for these young women to develop healthy habits and future vision through interaction with community leaders and Junior League volunteers.

Junior League of Tyler Care Closet

The JLT Care Closet stocks TISD middle school nurses' offices with feminine hygiene products, along with other toiletry items such as soap, toothpaste, shampoo, etc., available to students in discreet bags. It is our desire that every student in Smith County be able to attend school knowing that their basic hygiene needs are met, allowing them to focus on their education.

Agencies we support in our community through funding and volunteers:

◇ Children's Advocacy Center of Smith County, St. Paul Children's Foundation, Literacy Council of Tyler, East Texas Food Bank, Meals on Wheels, Alzheimer's Alliance, Bethesda Health Clinic and many others in order to positively impact women, children & elderly in Smith County.

Your \$ at work!

- \$10,000** pays for **1,428 hygiene kits** filled with feminine hygiene products and other toiletry items such as soap, toothpaste, shampoo, etc., available to students in discreet bags at TISD middle schools.
- \$5,000** funds **1,543 backpacks** for children battling hunger, full of shelf-stable food through the East Texas Food Bank.
- \$3,000** funds **750 meals** for East Texas seniors and homebound individuals through Meals on Wheels.
- \$1,000** provides funding for **22 children** to receive three brand-new school uniforms through the St. Paul Children's Foundation.
- \$500** provides an adult student with a **year-long GED prep course** offered by the Literacy Council of Tyler.

For more information contact

Chelsea Cooper, Mistletoe & Magic Chair, at mistletoeandmagicjlt@gmail.com or
Jessi Reel, Fund Development Chair, at 936-239-5857