

# MISTLETOE & Magic

A HOLIDAY SHOPPING EVENT  
presented by THE JUNIOR LEAGUE OF TYLER

## 2023 Sponsorship Packet

2023 Market & Events | November 29-December 2  
The W. T. Brookshire Conference Center  
Tyler, Texas

### \* Tentative Schedule of Events \*

#### Wednesday, November 29th:

Preview Party

#### Thursday, November 30th:

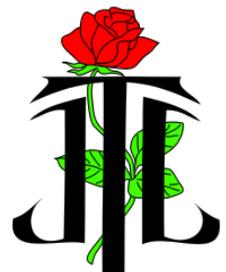
Private Shopping Event  
Market Shopping

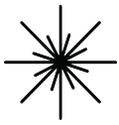
#### Friday, December 1st:

Friday Morning Brunch  
Market Shopping  
Girls Night Out + Style Show

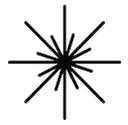
#### Saturday, December 2nd:

Breakfast with Santa Event  
Children's Style Show  
Market Shopping  
Additional Pop-Up Market





# 2023 Mistletoe & Magic Sponsorship Opportunities



## Mistletoe & Magic Feature Sponsor

**\$35,000 (~~1 Available~~) SOLD!**

- 10 Preview Party Tickets
- 8 Private Shopping Tickets
- 10 Market Tickets
- Option of having name at close of television commercial
- Recognition on sign at event and on M&M website

## T-Shirt Sponsor

**\$5,000 (~~1 Available~~) SOLD!**

- 4 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on T-shirt sleeve and on M&M website

## Bar Sponsors

**\$5,000 (~~2 Available~~) SOLD!**

- 4 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on bar at event and on M&M website

## Koozie Sponsors

**\$3,000 (~~2 Available~~) SOLD!**

- 2 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on koozies at event and on M&M website

## Market Shopping Sponsors

**\$2,500 (1 of 3 Available - Thurs)**

**Fri, Sat - SOLD!**

- 2 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

## Mistletoe & Magic Venue Sponsor

**\$20,000 (1 Available)**

- 8 Preview Party Tickets
- 6 Private Shopping Tickets
- 8 Market Tickets
- Option of having name at close of television commercial
- Recognition on sign at event and on M&M website

## Christmas Tree Sponsor

**\$5,000 (~~1 Available~~) SOLD!**

- 4 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

## Table Centerpiece Sponsor

**\$3,000 (~~1 Available~~) SOLD!**

- 2 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on table centerpieces and on M&M website

## Cup Sponsors

**\$3,000 (~~2 Available~~) SOLD!**

- 2 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on cups at event and on M&M website

## Stage Sponsor

**\$2,500 (~~1 Available~~) SOLD!**

- 2 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

All sponsorships valued over \$1,500 will get recognition on signage at event and in the Junior League of Tyler, Inc. digital publication, League Lines. Contributions must be received by *August 1, 2023* for print deadline.

## **“MistleTotes” Featured Sponsors**

**\$2,500 (~~2 Available~~) SOLD!**

- 2 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on front of shopping totes and on M&M website

## **Market Valet Sponsor**

**\$2,500 (~~1 Available~~) SOLD!**

- 2 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on valet stand at event and on M&M website

## **Online Silent Auction Sponsor**

**\$2,000 (~~1 Available~~) SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on auction website, sign at event, and on M&M website

## **Ticket Booth Sponsor**

**\$2,000 (1 Available)**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on front of ticket booth, sign at event, and on M&M website

## **Invitation Envelope Sponsor**

**\$1,500 (~~1 Available~~) SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on invitation envelope and on M&M website

## **“MistleTotes” Sponsors**

**\$1,500 (~~4 Available~~) SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on back of shopping totes at event and on M&M website

## **Wristband Sponsors**

**\$1,500 (~~2 Available~~) SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on wristbands at event and on M&M website

## **Letters to Santa Sponsor**

**\$1,500 (~~1 Available~~) SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on Santa’s Mailbox at event and on M&M website

## **Snack Bar Sponsor Sponsor**

**\$1,500 (1 Available)**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on at table at event and on M&M website

## **Cocktail Napkin Sponsors**

**\$1,500 (~~4 Available~~) SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on cocktail napkins at event and on M&M website

## **Restroom Sponsors**

**\$1,000 (3 of 4 Available) 1 SOLD!**

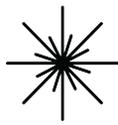
- 2 Private Shopping Tickets
- 2 Market Tickets
- Recognition on restroom hand towels at event and on M&M website

## **Red Carpet Arch Sponsors**

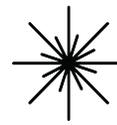
**\$300 (10 of 12 Available) 2 SOLD!**

- Recognition on garland arch at event and on M&M website

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# Wednesday, Nov. 29th



## Preview Party Sponsor

**\$10,000 (1 Available)**

- 6 Preview Party Tickets
- 4 Private Shopping Tickets
- 6 Market Tickets
- Option of having name at close of television commercial
- Recognition on sign at event and on M&M website

## Preview Party Entertainment Sponsor

**\$5,000 (~~1 Available~~) SOLD!**

- 4 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

## Preview Party Valet Parking Sponsor

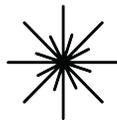
**\$1,500 (~~1 Available~~) SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on valet stand at event and on M&M website

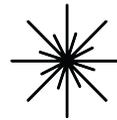
## Preview Party Food Sponsors

**\$1,500 (3 Available)**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on food table at event and on M&M website



# Thursday, Nov. 30th



## Thursday Private Shopping Event

**Sponsor**

**\$5,000 (1 Available)**

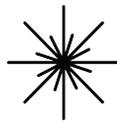
- 4 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

## Thursday Private Shopping Food

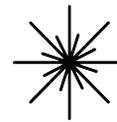
**Sponsor**

**\$1,500 (1 Available)**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on food table at event and on M&M website



# Friday, Dec. 1st

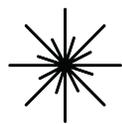
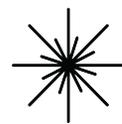


## Friday Morning Event Sponsor

**\$5,000 (~~1 Available~~) SOLD!**

- 4 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

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 **Friday, Dec. 1st** 

**Friday Morning Food Sponsor**  
**\$1,500 (1 Available)**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on food table at event and on M&M website

**Friday Evening Event Sponsor**  
**\$5,000 (1 Available)**

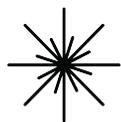
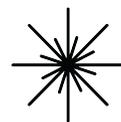
- 4 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

**Friday Morning Specialty Cocktail Sponsor**  
**\$1,500 (1 Available)**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Name or logo on specialty cocktail menu at event and on M&M website

**Friday Evening Style Show Sponsor**  
**\$1,500 (1 Available)**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

 **Saturday, Dec. 2nd** 

**Saturday Special Event Sponsor**  
**\$5,000 (1 Available)**

- 4 Preview Party Tickets
- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

**Breakfast with Santa Specialty Cocktail Sponsor**

**~~\$1,500 (1 Available)~~ SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on specialty cocktail menu at event and on M&M website

**Breakfast with Santa Food Sponsors**  
**\$1,500 (1 of 2 Available) 1 SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on food table at event and on M&M website

**Children's Style Show Sponsor**  
**~~\$1,500 (1 Available)~~ SOLD!**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

**Pop Up Shop Sponsor**  
**\$1,500 (1 Available)**

- 4 Private Shopping Tickets
- 4 Market Tickets
- Recognition on sign at event and on M&M website

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JUNIOR LEAGUE OF  
**TYLER**

# Community Impact

## Junior League of Tyler's Summer Reading Camp

Summer Reading Camp is a week-long camp for students entering the 3<sup>rd</sup> grade. The mission is to bring an excitement to reading through sessions in art, drama and community. Campers leave with their very own collection of books and a new found sense of excitement around reading and learning.

## Junior League of Tyler's Girl Power Summit

The mission of this event is to equip 6th-grade girls in the Tyler community with the tools necessary to bloom into successful, empowered, civically engaged women. This single-day event provides an opportunity for these young women to develop healthy habits and future vision through interaction with community leaders and Junior League volunteers.

## Junior League of Tyler's Care Closet

Care Closet's mission is to provide hygiene products for children in Smith County. Through this project, Tyler ISD middle schools are provided with discreet pouches filled with feminine hygiene supplies, soap, deodorant and other hygiene necessities that students should never have to be without.

## Agencies we support in our community:

- ✧ Children's Advocacy Center of Smith County
- ✧ Habitat for Humanity
- ✧ Literacy Council of Tyler
- ✧ Gold Network of East Texas
- ✧ Meals on Wheels

And so many others to positively impact women, children & elderly in Smith County.

# Your \$ at work!

- \$10,000** pays for **1,428 hygiene kits** filled with feminine hygiene products and other toiletry items such as soap, toothpaste, shampoo, etc., available to students in discreet bags at TISD middle schools.
- \$5,000** would provide a **warm meal for 100 families** battling childhood cancer on their child's treatment day through the Gold Network of East Texas.
- \$3,000** funds **750 meals** for East Texas seniors and homebound individuals through Meals on Wheels.
- \$1,000** would provide **20 backpacks** full of school supplies to children in need through the annual School is Cool event.
- \$500** provides an adult student with a **year-long GED prep course** offered by the Literacy Council of Tyler.

### For more information contact:

Alyssa Allare (Mistletoe & Magic Chair) at [mistletoechair@juniorleagueoftyler.org](mailto:mistletoechair@juniorleagueoftyler.org) or  
Callie Fry (Fund Development Chair) at (903) 571-0325 or [mistletoefunddevelopment@juniorleagueoftyler.org](mailto:mistletoefunddevelopment@juniorleagueoftyler.org)