



CLIMB • LEARN •

EXPLORE •

TOUCH

# TOUCH A TRUCK

HOSTED BY THE  
JUNIOR LEAGUE OF TYLER



# ABOUT TOUCH A TRUCK



## 7TH ANNUAL

### Family Fun Event

Touch A Truck is a family-friendly, hands-on event that offers opportunities for children to EXPLORE, CLIMB, and TOUCH trucks, emergency response vehicles, heavy machinery, and other equipment. Children also get to meet the personnel who protect, serve, and build our community. Learning comes alive when children connect these gigantic vehicles to our Texas economy and to potential careers in industries like farming, manufacturing, and construction.

## OVER 2,000

### Attendees in 2023

Touch a Truck provides an excellent opportunity for sponsors to showcase their company and interact with parents, children, League members, and the East Texas community.

## OVER \$20,000

### Raised in 2023

In 2023, Touch a Truck raised over \$20,000 with the support of our sponsors, exhibitors and attendees! The mission of the Junior League of Tyler is to improve our community through the effective action of trained volunteers and these funds are used to support the community projects of the Junior League of Tyler and the non-profit partners that we support.

# WAYS TO PARTICIPATE



## EVENT SPONSOR

Come partner with us as we bring this impactful event to our East Texas Community. This is an excellent opportunity for you to market your brand, interact with the community, and support the Junior League of Tyler. We have opportunities ranging from In-Kind Donations all the way to our presenting sponsor spot.

## EVENT EXHIBITOR

For only \$50, you can bring a vehicle to our event for kids to climb, learn, explore, and touch! This is an excellent opportunity for you to market your brand, interact with the community, and support the Junior League of Tyler.

## CLASSROOM SPONSORSHIP

For only \$60, you can purchase a Touch A Truck ticket for every child in a classroom! A maximum of 25 tickets per classroom allowed per sponsorship. We will deliver tickets to the classrooms and students prior to the event.

## EVENT T-SHIRTS

T-shirts will be available for purchase. Youth sizes will be \$10 and adult sizes will be \$20.





# TOUCH A TRUCK COMMITMENT FORM

Please indicate your sponsorship level below and provide all requested information.

- |  |   |
|--|---|
| <input type="checkbox"/> \$10,000 Big Rig Sponsor (1 Available)        | <input type="checkbox"/> \$1,000 Steam Roller Sponsor   |
| <input type="checkbox"/> \$7,500 Monster Truck Sponsor (2 Available)   | <input type="checkbox"/> \$750 Ticket Booth Sponsor     |
| <input type="checkbox"/> \$5,000 Heavy Hauler Sponsor (4 Available)    | <input type="checkbox"/> \$500 Hospitality Tent Sponsor |
| <input type="checkbox"/> \$2,500 First Responder Sponsor (4 Available) | <input type="checkbox"/> \$500 Bulldozer Sponsor        |
| <input type="checkbox"/> \$2,000 Station Sponsor (4 Available)         | <input type="checkbox"/> \$250 Excavator Sponsor        |
| Gas Stop (Eating Area)   | <input type="checkbox"/> \$60 Classroom Sponsorship     |
| Pit Stop (Dance Area)  | <input type="checkbox"/> \$50 Exhibition Fee            |
| Rest Stop (Seating Area)   |   |
| Body Shop (Craft Area)   | <input type="checkbox"/> \$10-\$20 T-Shirt              |
|  | <input type="checkbox"/> In-Kind Donation               |

Sponsor Name \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Contact Email & Phone Number \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

Social Media (FB & Instagram) \_\_\_\_\_

In-Kind Value \_\_\_\_\_ T-Shirt Size(s) \_\_\_\_\_

Description of Offering (Exhibition Vehicle information, Classroom Information( School, Grade, Name of Teacher), Items for Goody Bags, In-Kind donation description.

☐ Cash ☐ Check ☐ Credit Card

**Make Checks Payable to:** The Junior League of Tyler

\*if paying by Credit Card, you will receive an emailed invoice that will need to be paid within 15 days of receipt.\*

**For more information contact:**













































Chelci Townsend

[touchatruck@juniorleagueoftyler.org](mailto:touchatruck@juniorleagueoftyler.org)

903.539.9053

# Sponsorship Opportunity Levels



Sponsorship Level Benefits	Excavator Sponsor	Bulldozer Sponsor	Steam Roller Sponsor	Station Sponsor	First Responder Sponsor	Heavy Hauler Sponsor	Monster Truck Sponsor	Big Rig Sponsor
Website Recognition								
Social Media Recognition								
Exclusive Social Media Recognition								
Print Marketing								
Exclusive Banner								
Mentioned at event and interviews								
Vendor Table								
Exhibitor Spot								
Goody Bag Items								
Event Tickets		