

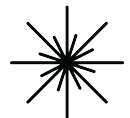
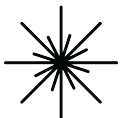
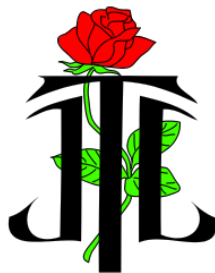
MISTLETOE & Magic

A HOLIDAY SHOPPING EVENT
presented by THE JUNIOR LEAGUE OF TYLER

2022 Sponsorship Packet

2022 Gala | November 12
Willow Brook Country Club

2022 Market | November 30-December 3
Tyler Rose Garden Center



2022 Mistletoe & Magic Gala Sponsorship Opportunities

Gala Feature Sponsor

\$10,000 (~~1 available~~) SOLD!

- Name or logo featured at entrance of Gala
- 8 Gala Tickets
- 6 Sneak-A-Peek Tickets
- 10 Market Tickets
- Option of having name at close of television commercial
- 2 Social Media Spotlights
- Logo on JLT website

Gala Main Bar Sponsor

\$5,000 (~~1 available~~) SOLD!

- Name or logo featured at Main Bar during our Gala
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Gala Entertainment Sponsor

\$7,000 (1 available)

- Name or logo on stage at Gala
- 7 Gala Tickets
- 5 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Koozie Sponsor

\$3,000 (~~1 available~~) SOLD!

- Name or logo printed on koozies
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Gala Food Sponsor

\$1,500 (3 available)

- Name or logo featured at food tables during Gala
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

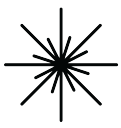
Gala Valet Parking Sponsor

\$1,500 (~~1 available~~) SOLD!

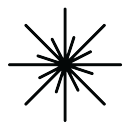
- Name or logo featured at Valet during Gala
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets



All sponsorships valued over \$1,500 will get recognition on signage at event and in the Junior League of Tyler, Inc. digital magazine, League Lines. Contributions must be received by *August 1, 2022* for print deadline.



2022 Mistletoe & Magic Market Sponsorship Opportunities



Mistletoe & Magic Feature Sponsor

\$35,000 (1 available)

- 14 Gala Tickets
- 10 Sneak-A-Peek Tickets
- 14 Market Tickets
- Option of having name at close of television commercial
- 2 Social Media Spotlights
- Logo on JLT website

Mistletoe & Magic T-Shirt Sponsor

\$5,000 (~~1 available~~) SOLD!

- Name or logo featured on the Mistletoe & Magic t-shirt
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Mistletoe & Magic Friday Special Event Sponsor

\$6,500 (~~1 available~~) SOLD!

- Name or logo featured at sponsored special event
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Mistletoe & Magic Thursday Special Event Sponsor

\$5,000 (1 available)

- Name or logo featured at sponsored special event
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Mistletoe & Magic Friday Special Event Entertainment Sponsor

\$6,500 (1 available)

- Name or logo featured at sponsored special event
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Sneak-A-Peek Event Sponsor

\$5,000 (~~1 available~~) SOLD!

- Name or logo featured at Sneak-A-Peek event
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Mistletoe & Magic Main Bar Sponsor

\$5,000 (~~1 available~~) SOLD!

- Name or logo featured at market main bar
- 6 Gala Tickets
- 4 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

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Mistletoe & Magic Cups Sponsor

\$3,000 (~~2 available~~) SOLD!

- Name or logo printed on cups used during M&M market & gala
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets
- 1 Social Media Spotlight

Mistletoe & Magic Santa Sponsor

\$2,500 (~~1 available~~) SOLD!

- Name or logo featured at Santa's station
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Thursday, Friday or Saturday Market Shopping Sponsor

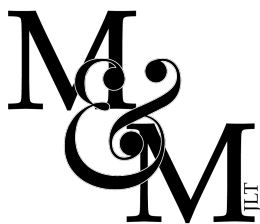
\$2,500 (2 of 3 available)

- Name or logo featured at entrance of M&M market one day
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Market Valet Sponsor

\$2,500 (1 available)

- Name or logo featured at M&M market valet
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets



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Mistletoe & Magic Ticket Booth Sponsor

\$1,500 (~~1 available~~) SOLD!

- Name or logo featured on front of our ticket booth
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoes Featured Sponsors

\$2,500 (2 available)

- Name or logo featured on front of market shopping bags
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Golf Ball Drop Sponsor Sponsors

\$2,500 (2 available)

- Name or logo featured at standalone golf ball drop event
- 4 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Merchant Hospitality Booth Sponsor

\$1,500 (1 available)

- Name or logo featured on front of merchant hospitality room door
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Online Silent Auction Sponsor

\$1,500 (1 available)

- Name or logo featured at Silent Auction tables and the auction website
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoes Sponsors

\$1,500 (3 of 4 available)

- Name or logo featured on back of market shopping bags
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Merchant Lanyards Sponsor

\$1,500 (~~1 available~~) SOLD!

- Name or logo featured on merchant lanyards
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Letters to Santa Sponsor

\$1,500 (~~1 available~~) SOLD!

- Name or logo featured at Santa's mailbox
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Cocktail Napkin Sponsor

\$1,500 (~~4 available~~) SOLD!

- Name or logo printed on cocktail napkins for Gala and M&M
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Invitation Envelopes Sponsor

\$1,500 (~~1 available~~) SOLD!

- Name or logo printed on invitation envelopes
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Restroom Sponsor

\$1,000 (2 available)

- Name or logo featured in main restrooms and printed on hand napkins
- 4 Sneak-A-Peek Tickets
- 2 Market Tickets

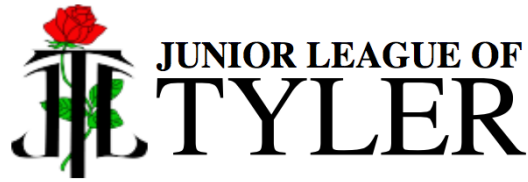
Mistletoe & Magic Wristband Sponsor

\$1,500 (2 available)

- Name or logo printed on market wristbands
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets



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Community Impact

Junior League of Tyler Literacy Bus

Through a 2020 grant from the Junior League of Tyler to the Tyler ISD Foundation, TISD students are building a Literacy Bus. JLT will continue to partner with TISD to both stock the bus with new books and travel with the bus to parks, apartment complexes, and other high density areas to engage with TISD students through reading and distributing books, with the goal of increasing literacy and making reading fun!

Junior League of Tyler Girl Power Summit

The mission of this event is to equip 6th-grade girls in the Tyler community with the tools necessary to bloom into successful, empowered, civically engaged women. This single-day event provides an opportunity for these young women to develop healthy habits and future vision through interaction with community leaders and Junior League volunteers.

Agencies we support in our community:

- ✧ Children's Advocacy Center of Smith County
- ✧ St. Paul Children's Foundation
- ✧ Literacy Council of Tyler
- ✧ East Texas Food Bank
- ✧ Meals on Wheels

And so many others to positively impact women, children & elderly in Smith County.

Your \$ at work!

- \$10,000** pays for **1,428 hygiene kits** filled with feminine hygiene products and other toiletry items such as soap, toothpaste, shampoo, etc., available to students in discreet bags at TISD middle schools.
- \$5,000** funds **1,543 backpacks** for children battling hunger, full of shelf-stable food through the East Texas Food Bank.
- \$3,000** funds **750 meals** for East Texas seniors and homebound individuals through Meals on Wheels.
- \$1,000** provides funding for **22 children** to receive three brand-new school uniforms through the St. Paul Children's Foundation.
- \$500** provides an adult student with a **year-long GED prep course** offered by the Literacy Council of Tyler.

For more information contact:

Lindsey Adams (Mistletoe & Magic Chair) at mistletoeandmagicjlt@gmail.com or
Jessi Reel (Fund Development Chair) at 936-239-5857