

MERCHANT

Frequently Asked Questions

What are your show dates?

*December 2nd-5th 2020

How much are your booth prices?

*Booths range in price from \$600 - \$2,850

How many merchants do you have?

* Number of merchants varies because of booth sizes but typically between 80-95 merchants

What type of merchants do you accept?

* We love to have a variety of merchants and specialty shops. We want the Mistletoe & Magic shopping experience to be special and unique.

Does the Junior League of Tyler, Inc. take a percentage of merchant booth sales totals?

* No, the Junior League of Tyler, Inc. does NOT take percentage of your booth sales.

Do you accept all applicants?

* No, all applicants will be reviewed and notified if they are accepted. If you are interested in applying, you must register for a merchant profile and then complete our online application. Your application is not complete without product samples and photographs.

Are product samples and booth photos really important?

* Yes, this is what we will use to select our merchants. We want each booth to be a unique shopping experience. If you do not submit samples and photos your application will be considered incomplete.

Once I have a login and password is my application complete?

* No, you must submit the application and send in photos and samples, which will go through our selection process.

When are payment deadlines?

* If accepted, your initial payment/deposit and contract will be due approximately two weeks after acceptance email is sent. Your final booth payment and proof of insurance will be due August 1st.