



June 25, 2020

«Sponsor_Name»

«Address»

«State», «Zip»

Dear «Addressed_Name»,

The Junior League of Tyler, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Thanks to generous donors, the Junior League of Tyler has distributed nearly **\$8 million** to our community nonprofit organizations and League initiated projects over the past 69 years. On average annually, more than **\$275,000, 650 members** and **15,000 volunteer hours** enables the community programs at agencies such as Children's Advocacy Center of Smith County, St. Paul Children's Foundation, Literacy Council of Tyler, East Texas Food Bank, Meals on Wheels and many others to positively impact women, children and elderly in Smith County.

The Junior League of Tyler, Inc. has been instrumental in founding the following organizations in Tyler/Smith County: **Hospice of East Texas, The Discovery Science Place, Tyler Teen Court, Stewart Region Blood Center and Tyler Museum of Art.**

Preparations are underway for the 42nd annual, Mistletoe & Magic, the Junior League's largest fundraiser. The holiday shopping market is scheduled for December 2nd – 5th, and will feature more than 90 merchants from across the country. We will also host **The Gala** on Saturday, November 14th at Willow Brook Country Club to kick off the festivities and thank our sponsors.

We are offering many sponsorship levels that allow for recognition throughout the Mistletoe & Magic gala and market week. For your convenience we have attached a sponsorship packet highlighting the sponsorship opportunities. We appreciate you completing the sponsorship level form and returning it by August 1st in order to secure sponsorship.

Again, thank you for your continued support.

Sincerely,

Lindsey Shaver Harrison
2020-2021 President

Heather N. Brown
Vice President Fund Development

Gillian Orr Brasfield
Sustaining Advisor Fund Development

Susanne S. Mackintosh
Mistletoe & Magic Chairman

Christina Baugh
Mistletoe & Magic Fund Development Chair

Lacie Gregory Massingill
Mistletoe & Magic Sustaining Advisor