



Mistletoe & Magic

“Joy to the World”

Presented by The Junior League of Tyler

2020 Sponsorship Packet

2020 Gala - November 14th

Willow Brook Country Club

2020 Market – December 2nd – 5th

Harvey Convention Center

2020 Mistletoe & Magic Sponsorship Opportunities

- GALA -

Mistletoe & Magic Gala Presenting Sponsor

\$15,000 (1 Available)

- Name or logo featured at entrance of Gala
- Name or logo printed on Gala tickets
- 10 Gala Tickets
- 6 Brunch Tickets
- 8 Sneak-A-Peek Tickets
- 12 Market Tickets
- Name or logo featured during television commercial
- 2 social media spotlights
- Logo on JLT website

Mistletoe & Magic Gala Entertainment Sponsor

\$5,000 (1 Available)

- Name or logo featured on stage at Gala
- 4 Gala Tickets
- 2 Brunch Tickets
- 2 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 Social Media Spotlight
- Logo on JLT website

Mistletoe & Magic Gala Bar Sponsor

\$5,000 (1 available)-SOLD!

- Name or logo featured at Gala bar
- 4 Gala Tickets
- 2 Brunch Tickets
- 2 Sneak-A-Peek tickets
- 8 Market tickets
- 1 Social Media Spotlight
- Logo on JLT website

Mistletoe & Magic Gala Cup Sponsor

\$1,500 (1 available)

- Name or logo featured on Gala cups
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Gala Cocktail Napkin Sponsor

\$1,500 (1 available)

- Name or logo featured on Gala napkins
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Gala Valet Parking Sponsor

\$1,500 (1 available) SOLD!

- Name or logo featured at Valet
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Gala Food Sponsor

\$1,500 (4 available) Only 3 Left!

- Name or logo featured at food tables at Gala
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Gala Silent Auction Sponsor

\$1,500 (1 available)

- Name or logo featured at silent auction tables
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Gala Koozie Sponsor

Any remaining koozies will be used at market

\$1,500 (2 available) Only 1 Left!

- Name or logo featured on Gala koozies
- 2 Gala Tickets
- 4 Market Tickets

2020 Mistletoe & Magic Sponsorship Opportunities

- MARKET -

Mistletoe & Magic MARKET Presenting Sponsor

\$40,000 (1 Available)

- Name or logo featured at entrance of market
- 14 Gala Tickets
- 8 Brunch Tickets
- 10 Sneak-A-Peek Tickets
- 14 Market Tickets
- Name or logo featured during television commercial
- 2 social media spotlights
- Logo on JLT website

Mistletoe & Magic Friday Brunch Event Presenting Sponsor

\$10,000 (1 Available)

- Name or logo featured at Brunch Event
- Name or logo featured on event tickets
- 8 Gala Tickets
- 4 Brunch Tickets
- 4 Sneak-A-Peek Tickets
- 10 Market Tickets
- Name or logo featured during television commercial
- 2 social media spotlights
- Logo on JLT website

Mistletoe & Magic Thursday Private Shopping Event Presenting Sponsor

\$5,000 (1 Available)

- Name or logo featured at event
- Name or logo featured on event tickets
- 4 Gala Tickets
- 2 Brunch Tickets
- 2 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 social media spotlight
- Logo on JLT website

Mistletoe & Magic Sneak-A-Peek Event Sponsor

\$5,000 (1 Available) SOLD!

- Name or logo featured at Sneak-A-Peek
- Name or logo printed on event ticket
- 4 Gala Tickets
- 2 Brunch Tickets
- 2 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 social media spotlight
- Logo on JLT website

Mistletoe & Magic Shopping Event Sponsor

\$5,000 (3 Available)

- Name or logo featured at market entrance and stage
- 4 Gala Tickets
- 2 Brunch Tickets
- 2 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 social media spotlight
- Logo on JLT website

Mistletoe & Magic T-Shirt Presenting Sponsor

\$5,000 (1 Available)

- Name or logo featured on t-shirt
- 4 Gala Tickets
- 2 Brunch Tickets
- 2 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 social media spotlight
- Logo on JLT website

2020 Mistletoe & Magic Sponsorship Opportunities

- MARKET -

Mistletoe & Magic Market Valet Parking Sponsor

\$5,000 (1 available)

- Name or logo featured at Valet
- 4 Gala Tickets
- 2 Brunch Tickets
- 2 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 social media spotlight
- Logo on JLT website

Mistletoe & Magic Market Bar Sponsor

\$5,000 (2 available)

- Name or logo featured at all market bars
- 4 Gala Tickets
- 2 Brunch Tickets
- 2 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 social media spotlight
- Logo on JLT website

Mistletoe & Magic Market Cup Sponsor

\$5,000 (2 available)

- Name or logo featured at all market bars
- 4 Gala Tickets
- 2 Brunch Tickets
- 2 Sneak-A-Peek Tickets
- 8 Market Tickets
- 1 social media spotlight
- Logo on JLT website

Mistletoe & Magic Market Main Tote Feature Sponsor

\$2,500 (~~2 available~~) Only 1 Left!

- Name or logo featured on front of shopping bags
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Children's Event Sponsor

\$2,500 (1 Available)

- Name or logo featured at event
- 2 Gala Tickets
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Market Tote Feature Sponsor

\$1,500 (~~4 available~~) SOLD OUT!

- Name or logo featured on market totes
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Market Cocktail Napkin Sponsor

\$1,500 (~~4 available~~) Only 1 Left!

- Name or logo featured on market napkins
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Market Wristband Sponsor

\$1,500 (~~2 available~~) Only 1 Left!

- Name or logo featured on market wristbands
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Market Merchant Lanyard Sponsor

\$1,500 (2 available)

- Name or logo featured on merchant lanyard
- 2 Gala Tickets
- 4 Market Tickets

2020 Mistletoe & Magic Sponsorship Opportunities

- MARKET -

Mistletoe & Magic Market Ticket Booth Sponsor

\$1,500 (~~3 available~~) **Only 2 Left!**

- Name or logo featured at market ticket booth
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Market Letters to Santa Sponsor

\$1,500 (3 available)

- Name or logo featured at Letters to Santa table
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Market Santa Sponsor at Children's Event

\$1,500 (1 available)

- Name or logo featured by Santa
- 2 Gala Tickets
- 4 Market Tickets

Mistletoe & Magic Market Silent Auction Sponsor

\$1,000 (~~3 available~~) **Only 2 Left!**

- Name or logo featured at silent auction tables
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets

Mistletoe & Magic Market Tote Swag

\$1,000 (6 available)

- Name or logo featured by entrance table
- 2 Sneak-A-Peek Tickets
- 6 Market Tickets