

The Junior League of Tyler, Inc. and the 2019 Mistletoe and Magic committee invite you to join us at Harvey Convention Center December 4th through the 7th for the 41st annual Mistletoe and Magic holiday shopping extravaganza. Excitement is building as we prepare for this memorable event with magical decorations, unique shopping, exciting brunches, entertaining performances, wonderful food and so much more!

Our committee began in early 2019 planning and preparing for Mistletoe and Magic, the largest fundraiser for the Junior League of Tyler, Inc. Countless hours have been spent brainstorming, strategizing and executing our plans. We are excited to kick off this year's event with our Gala on November 16th at Willow Brook Country Club. We will then begin market on December 4th with a Sneak-A-Peek early shopping event complete with holiday entertainment by the Tyler Junior College Apache Belles and concessions by Montez Brothers Catering. As we move into the weekend, we will host two brunches you are not going to want to miss. Laura Young, President of Sales and Marketing for Brighton Collectibles will join us Thursday morning, and Miss Kay, of the hit TV show Duck Dynasty will be sharing her wit and wisdom with us on Friday morning. To wrap up this incredible line up, we will host the kid's favorite, *Cookies and Milk with Santa*, on Saturday morning!

I am incredibly honored to serve as the 2019 Mistletoe and Magic Chair. Mistletoe and Magic, The Junior League of Tyler, Inc. and our beloved community all hold a special piece of my heart and are what drive me to serve in this capacity. As a veteran to the Mistletoe committee since 2012, Mistletoe and Magic has become my passion and outlet for volunteering for the betterment of our community. As I really focused on my goals this year: raise community awareness about the Junior League of Tyler, Inc. and the agencies and programs we support; and increase the amount of funds raised- my theme came naturally. I want all of us to reflect on the importance of Mistletoe and Magic and the lasting effects it has on our community through the Junior League of Tyler, Inc. So I invite you to join me as we "Celebrate the Meaning of Mistletoe." When you make a donation, become a sponsor, purchase a ticket to an event or bid on a silent auction item you too are investing in the improvement of our community through The Junior League of Tyler, Inc. To go alongside your generosity, we are giving over 20,000 volunteer hours to our projects across Smith County.

As a member of the Junior League of Tyler, I am humbled to work with such an incredible group of women who give countless volunteer hours and serve with passion and determination. I am also thankful for the 40 Mistletoe and Magic past chairman and the lasting legacy they have left for us all.

I hope you will join us at the 41st Mistletoe and Magic as we "Celebrate the Meaning of Mistletoe" and join forces to make a lasting impression on our beautiful community.

Nicole Robbins
2019 Mistletoe and Magic Chair

