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FOR IMMEDIATE RELEASE

Junior League of Tyler hard at work planning largest fundraiser, Mistletoe & Magic!

Members of The Junior League of Tyler are hard at work planning their largest fundraiser, Mistletoe & Magic, in hopes of spreading JOY to our community during these challenging times.

Preparations are underway for the 42nd annual holiday shopping market scheduled for December 2nd – 5th, at Harvey Convention Center, that will feature more than 90 merchants from across the country. The League is also hosting the annual Mistletoe & Magic Gala on Saturday, November 14th, at Willow Brook Country Club, to kick off their festivities and to thank their generous sponsors.

As the Junior League of Tyler's largest fundraiser, Mistletoe & Magic raises vital funds that help financially support over 20 local non-profit agencies and community programs. During these uncertain times with volunteer efforts and the community's generosity, we are working hard to continue to raise the funds needed to support our community when they truly need it most.

The planning process for this year's market has looked a little different with the patrons, merchants and volunteer's safety as our top priority. The leadership of the Junior League of Tyler is working hard to ensure that all CDC guidelines are followed during the event.

Now more than ever, our community needs to feel some JOY. With the support of the incredible residents and businesses of Smith County, this event (as of now) will still take place as scheduled. “It’s a truly unpredictable year, filled with so many unknowns. But one thing we do know, is that is our community partners need us more than ever and we will do everything we can to raise these essential funds and to fulfill our commitment to them,” says Mistletoe & Magic chairman, Susanne Mackintosh. “We look forward, together as a League, to serving our community, with Joy.”

The Junior League of Tyler is an organization of women committed to promoting voluntarism, developing women's potential and improving communities through the effective action and leadership of trained volunteers. Its purposes are solely educational and charitable.

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