

Touch A Truck



What child doesn't love to **Climb. Learn. Explore. Touch?**! Touch A Truck provides the unique opportunity for children to explore vehicles of all types, including public service, emergency, utility, construction, landscaping, transportation, delivery, and just cool trucks - all in one place! Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help build, protect, and serve our community. Crafts, games, and food trucks will also be part of the day's activities.



Schedule of Events

SATURDAY, APRIL 15, 2023

GREEN ACRES BAPTIST CHURCH

10am - 2pm

Sensory Safe Hour: 10am - 12pm

\$5 per person | \$20 max per family

**1607 Troup Hwy.
Tyler, TX 75701**

Target Demographic

Touch A Truck Tyler is an excellent opportunity for sponsors to market their brand, interact with the community, and support the Junior League of Tyler. This event targets the following demographics:

- Families & children of all ages
- Pre-K & Elementary Educators
- Community Organizations & Partners with the Junior League
- Local First Responders
- Local Businesses



Community Impact

In addition to holding a unique outdoor event for the community, the Junior League of Tyler organizes Touch A Truck to support the League's efforts to improve the lives of children and families in the community. In order to attend this year's event, we would like each group bringing a truck to consider at least the minimum sponsorship level. Proceeds from this year's event will be used to support several community outreach programs that are funded by the Junior League of Tyler. Thank you for not only attending, but for generously giving back to our community!

Sponsorship Zones

Sponsors of specific Touch A Truck Zones will receive the sponsorship benefits corresponding to the cost of each zone, excluding the space in the lot. Company or Sponsor names will be displayed in the sponsored zone.

Food Truck Zone Table	\$250 / Table
Toddler Zone	\$500
Hospitality Tent	\$500
Ticket Booth	\$500
Parking	\$500
Hard Hats	\$500
Ear Plugs	\$500
Food Truck Zone	\$500
Photo Booth	\$1000 - Booth will display Sponsor Name
Wristbands	\$1000 - Wristbands will have Sponsor Name
Swag Bags	\$1500 - Bags will include Sponsor Name

Classroom Sponsors

\$60 per Classroom

*Purchase Deadline March 24 for
April Classroom Delivery*

Vendors

\$100*

Reserves 1 space

**\$100 plus 10% of total sales*

or

\$200 flat fee



Truck Registration Form

SATURDAY, APRIL 15, 2023
GREEN ACRES BAPTIST CHURCH
10am - 2pm
1607 Troup Hwy.
Tyler, TX 75701

Participant Name: _____

Address: _____ City: _____ Zip: _____

Contact Person: _____ Email: _____

Phone: _____

Please list the vehicles you would like to register for Touch-A-Truck:

Vehicle #1: _____ Length: _____ Width: _____

Vehicle #2: _____ Length: _____ Width: _____

Vehicle #3: _____ Length: _____ Width: _____

Vehicle #4: _____ Length: _____ Width: _____

Special requirements for vehicles (early arrival time, extra space, etc.):

Guidelines

1. Vehicles & equipment must be attended at all times during the event by your representative.
2. Vehicles must be setup on the day of the event, starting at 7am, and remain in place for the duration of the event, until 2pm. Vehicles may not be moved during the event.
3. The Junior League of Tyler is NOT responsible for any vehicles or its contents.
4. Free giveaways are encouraged!
5. Sensory Safe Hour (10 am - 12 pm) is for those with sensory issues - no lights or sirens!



Vendor Form

SATURDAY, APRIL 15, 2023
GREEN ACRES BAPTIST CHURCH

10am - 2pm
1607 Troup Hwy.
Tyler, TX 75701

Participant Name: _____

Address: _____ City: _____ Zip: _____

Contact Person: _____ Email: _____

Phone: _____

Description of Business/Product: _____

Please list the vehicle you would like to register for Touch-A-Truck:

Vehicle #1: _____ Length: _____ Width: _____

Special requirements for vehicles (early arrival time, extra space, etc.):

Guidelines

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